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20th Century Travel



Synopsis

Ticket to ride, fly, or sail: The golden age of global adventure Over the course of the twentieth century, travel experienced an unprecedented boom. As ocean liners broke speed records, aerodynamic trains roared down tracks, and stylish boat-plane clippers evolved into jumbo jets, travel transformed from a cushioned journey of the elite into a convenient pastime for the general public. With the mass production of automobiles, invention of airplanes, freeways and motels, America led the wanderlust phenomenon. With nearly 400 vintage print advertisements from the Jim Heimann Collection, this book documents the exponential expansion of American tourism, through the domestic and global, exclusive and popular, exotic and standardized adventure. With an introduction, decade-by-decade analysis, and an illustrated timeline, rediscover the thrilling energy of this new age of mobility in which Americans climbed aboard locomotives or ships, jets or Greyhound buses to explore distant lands, or to see whole new sides to their own country. About the series: Bibliotheca Universalis " Compact cultural companions celebrating the eclectic TASCHEN universe at an unbeatable, democratic price! Since we started our work as cultural archaeologists in 1980, the name TASCHEN has become synonymous with accessible, open-minded publishing. Bibliotheca Universalis brings together nearly 100 of our all-time favorite titles in a neat new format so you can curate your own affordable library of art, anthropology, and aphrodisia. Bookworms' delight " never bore, always excite! Text in English, French, and German

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